

Clare Band Boosters Meeting

June 5, 2017

Present: Jim Cook, Sharon Middleton, Devin Delong, Emmy Krueger, Jenni Krause, Shari Lowe, and Band Director, Jason Lowe with guests James Yun and Ryan Rooney

Meeting was called to order at 7:07 by Jason.

Guests:

James Yun was present from Krapohl Ford to discuss the "Drive for UR School Program." The band will receive \$20 per test drive. Test-drivers need to be at least 18 years old, one registration per household. The band can raise around \$6000 which is 300 test drives. It would max out at \$8000. There will be about 7 vehicles available to test drive. There may be a special vehicle extra incentive. It will be at the home football game versus Beal City on Friday, September 1 (Labor Day Weekend). This is not a sales event, but rather a fundraiser solely for the band. Band Students will be at the registration table, not Ford employees. It will start at 1 pm and run through half-time. Bottled water and popcorn are suggestions of food to have on hand for test-drivers. James has a sign-up sheet for those of us here tonight. Discussed potential routes for the test drive and advertising for the event.

Ryan Rooney was present from the Mt. Pleasant location of Snap-Raise.com. This fundraiser requires no product or door-to-door. It is a donation-based online fundraising campaign which lasts 4 weeks. It takes about 20 minutes, which will be done during class. On the given day, students come to school with 20 emails. They will send out a personalized email. This fundraiser has the potential to raise about \$20,000. Ryan makes a video with the students, only viewable through that website. There are suggested donations. One band had 438 donations and raised \$23,434, which is an average of \$53.50 per donation. Jason would be able to track donations attached to certain band students. Discussed how we could do individual incentives (percentage of the donation could go towards the band trip for that student). All accounting is taken care of through Snap-Raise. They issue one check to the band. Discussed timing, potentially beginning September 18. This would be finished before our cheesecake fundraiser. Multiple children families can send out duplicate emails to family members. Each donation would be linked to each child. Discussed administrative costs. We collect about 70% - 77% of the overall total. Individual goals are generally \$500. Overall goal is about \$10,000. Corporations can make donations. These donations are all tax-deductible. **Motion**

was made by Emmy and seconded by Sharon to run this fundraiser. All approved. Motion passed.

Secretary's Report

Shari had emailed the minutes from the May meeting to everyone in attendance. **Motion was made by Jenni and seconded by Jim to approve the minutes from May, 2017. All approved. Motion passed.** Discussed the report to the school board for June 19th. See attached report. Agreed to submit the report to the school board.

Treasurer's Report

See attached report from Jim. Accepted Jim's report. There are a few NSF checks. Shari agreed to send letters out to those individuals.

President's Report

Callie was unable to attend the meeting.

Director's Report

Jason would like to have a "Historian" for the bands. They would take photos throughout the course of the year. They would share them on the website and on Facebook. This could be any parent from the program.

Also, discussed new pricing for the possible band trip to Cleveland in spring of 2018. The original price did not include the price of the ticket for the Cleveland Orchestra. Discussed whether we need trip insurance. Discussed having our Booster group collect payments versus having the tour company handle the individual billing from students. Discussed how we could handle decreasing the cost of the trip based on individual fundraising. Jason will ask the company if that is possible and if the Boosters could take a percentage of one of our fundraisers and apply it to the last payment of the individual payments for the trip. Looking at a trip meeting in August, possibly at the performance at the end of band camp week.

Old Business

1. Uniforms - Hats

There are 24 hats that are in need of repair. Discovered that January through March is DeMoulin's repair window. We need to fix them as needed for this marching season (i.e. duct tape), but they will need to be turned in at the end of the season in October so that we can send them into DeMoulin for repair. Discussed dry-cleaning the uniforms. Devin will contact and set up the dry-cleaning. Timeline of next week sometime. See if the company can pick them up and what the turn-around time will be. We need them back before band camp starts with uniform sizing on Sunday, 7/30. Devin and Jason will double-check that all uniforms have been turned in. Jason will talk with Dennis Ormsbee about white pants, white shoes, and capes for the drum majors.

2. Michigan's Adventure

Everyone had a great time! Emmy suggested that roll call may need to happen as the students get on the bus rather than calling their names after they are all on the bus. Discussed reimbursing Devin for the \$20 parking pass and for pulling the trailer. Devin filled up his truck and it was \$50. **Motion was made by Emmy and seconded by Jenni to reimburse Devin \$70 for pulling the trailer and paying for parking. All approved. Motion passed.**

3. Spring Fundraiser

There is still \$188.50 outstanding with the fundraiser. This is from money not turned in and duplicate product that was ordered due to student error. Jim paid the bill to Century Resources on 5/21.

4. Middle School Uniforms

Everyone is agreeable to having the students wear polo shirts. The shirts cost about \$15. We can ask the students to pay \$10 and the Boosters could pay the extra \$5. **Motion was made by Jenni and seconded Devin by to approve the extra payment of \$5 per polo shirt for the Middle School students. All approved. Motion passed.**

5. Fundraiser Chairpersons

We will double-check with Callie about whether she can be in charge of the Drive for Ur School Event. We do not need one for the Snap-Raise fundraiser. Shari agreed to chair NoNO, with Sharon helping. Jenni will be in charge of cheesecakes.

New Business

1. Snap-Raise Fundraiser 2017-18

See above regarding information on this fundraiser.

2. Marching Band Camp

There is a uniform fitting day scheduled for Sunday, 7/30. Band camp is from Monday, 7/31 through Friday, 8/4, 8 am - 5 pm, with an exhibition on Friday at 4 pm. We need Booster parents there on Sunday to help with uniform fitting. Shari will also contact Stephanie Bell and Amy Allen to help with uniforms. We need to arrange for snacks and drinks, nothing with peanuts. We can ask for donations from parents. Last year, Jenni had arranged for the fire department to come and hose the kids down, for Cops and Doughnuts to donate doughnut holes and for Dairy Phil to donate ice cream. Jenni has the connections to help with all of this. If the individual sections have meals, everyone in that section is included. We need at least one parent there in the morning and in the afternoon in case of emergencies.

Round Table

No comments were added.

Next Meeting

Decided to have our next meeting on Friday, July 28 at 1 pm in the band room. We will also put the uniforms back together at this time, as they will have been returned from the dry cleaners.

Information can always be found on the website: cpsbands.weebly.com

Adjournment

Motion to adjourn was made by Sharon and seconded by Shari at 9:26 pm. All approved. Motion passed.

Respectfully submitted,

Shari Lowe
Booster Secretary